

CITTADELLARTE – FONDAZIONE PISTOLETTO

UNIDEE
UNIVERSITY OF IDEAS



Fondazione **Zegna**



**CALL FOR APPLICATIONS
FOR THE SELECTION OF 8 PARTICIPANTS,
INCLUDING 4 RESIDENCY GRANTS**

for *Designing while Walking, Walking while Designing*
a weekly residential module with the mentorship of **Martino Gamper**
and guest **Visible (Matteo Lucchetti and Judith Wielander)**
Residency timetable: **6th – 10th June 2016**

I. CALL

This is an **open call for applications** to partake in *Designing while Walking, Walking while Designing*, a weekly residential module conceived for Cittadellarte - Fondazione Pistoletto and Fondazione Zegna by **Martino Gamper** and developed under the umbrella of **UNIDEE – University of Ideas** (directed by Cecilia Guida and developed in collaboration with Juan Esteban Sandoval, within the general direction of Cittadellarte's director Paolo Naldini). This weekly residency module is supported by **Fondazione Zegna** and will take place between Cittadellarte – Fondazione Pistoletto in Biella and Fondazione Zegna in Trivero (BI), Italy.

II. ABOUT THE RESIDENCY

Module Outline

A week of exploration and wandering on the hills of Oasi Zegna in Trivero (Piedmont region) experimenting group and individual dynamics, which feed creative processes. The aim is to design an object or situation that adds new thinking, interaction and behaviour to the Oasi.

The module explores the idea of creating interventions in this very particular area looking at its nature, architecture, and history. How to contribute to an aesthetic experience of the environment? A cooperation of ideas, under the guidance of Martino Gamper, will encourage individual proposals envisioned in the frame of symbolic values of the venues visited during the tours scheduled for the module.

The theoretical and curatorial contribution by Matteo Lucchetti and Judith Wielander will stimulate the discussion, analysing in depth experimental relationships between arts, design within the social sphere, through the presentation of selected case studies from "The Visible. Where art leaves its own field and becomes visible as part of something else" projects' archive (undertaken by Cittadellarte-Fondazione Pistoletto in collaboration with Fondazione Zegna).

Martino Gamper (b. 1971, Merano, Italy) lives and works in London. Starting as an apprentice with a furniture maker in Merano, Gamper went on to study sculpture under Michelangelo Pistoletto at the Academy of Fine Arts, Vienna. He completed a Masters in 2000 from the Royal College of Art, London, where he studied under Ron Arad. Working across design and art venues, Martino Gamper engages in a variety of projects from exhibition design, interior design, one-off commissions and the design of mass-produced products for the cutting edge of the international furniture industry. Gamper has presented his works and projects internationally, selected exhibitions and commissions include: 'design is a state of mind', Serpentine Sackler Gallery, London (2014); 'Period Room', Palais De Tokyo, Paris (2014); 'Tu casa, mi casa', The Modern Institute, Glasgow (2013); 'Bench Years', London Design Festival commission, V&A Museum, London (2012); 'Gesamtkunsthandwerk' (Karl Fritsch, Martino Gamper and Francis Upritchard), Govett-Brewster Art Gallery, New Plymouth – New Zealand (2011); Project for Café Charlottenborg, Kunsthal Charlottenborg, Copenhagen (2011); 'Bench to Bench', public street furniture in East London in collaboration with LTGDC (2011); '100 chairs in 100 Days', 5 Cromwell Place, London (2007); 'Wouldn't it be Nice...Wishful thinking in Art & Design', Centre d' Art Contemporain, Genève (2007). Gamper was the recipient of the Moroso Award for Contemporary Art in 2011, and the Brit Insurance Designs of the Year, Furniture Award in 2008 for his project '100 Chairs in 100 days'.

Visible (Matteo Lucchetti and Judith Wielander) is a contemporary art research project devoted to producing and sustaining socially engaged art practices in a global context. Operating since 2010, it has taken a global and interdisciplinary approach to researching the physical and theoretical spaces in which these practices affect society. In 2011, Visible initiated the biennial Visible Award, the first European award for socially engaged artistic practices.

A nomadic institution, Visible has worked with a variety of formats, collaborations, and institutions, including Tate Liverpool; Creative Time, New York; Van Abbemuseum in Eindhoven; Kunsthaus Graz; Kadist Art Foundation, San Francisco; Center for Historical Reenactments, Johannesburg; and The Serpentine Gallery, London. Recently, Visible has become part of the Extended Network of Public Art Producers (ENPAP), a network of institutions including Situations (Bristol, United Kingdom), Statens Konstråd / Public Art Agency (Stockholm, Sweden), and Creative Time (New York). The Visible project is curated by Matteo Lucchetti and Judith Wielander and supported since its start by Cittadellarte - Fondazione Pistoletto in collaboration with Fondazione Zegna.

Complete module outline and schedule of the week available here:
<http://www.cittadellarte.it/unidee/activity.html?id=78>

III. ABOUT UNIDEE - University of Ideas

[UNIDEE - University of Ideas](#) is a multifaceted educational platform investigating the relationship between art and public sphere, through a new programme of weekly residential modules based on interdisciplinary research, knowledge sharing and experience exchange, alongside a series of artists' residency projects.

UNIDEE - University of Ideas offers an educational programme based on a weekly research and project laboratory under the guidance of a **mentor** who is an expert in the theme of that specific module and the active participation of a **guest**. Through residential dynamics, **UNIDEE** is designed to form **artivators**, people who intend to use art as a methodology, practice and language, becoming agents for the activation of responsible actions and processes in the territories in which they live and carry out their professional activities. In 2016 the programme is based on a close examination of three macro-topics: **research, gift and alteration**.

The structure of UNIDEE - University of Ideas is articulated through **four types of activities** investigating the relationship between art and public sphere:

- **Weekly residential modules taking place at Cittadellarte**, open to students (who can gain ECTS credits), professionals, activists as well as members of society. They are held by mentors who are experts on the three broad thematic areas chosen each year and examined in depth through participatory practices and a multidisciplinary approach.
- **Seminar modules taking place at Cittadellarte and/or at external partner centres**
- **Residency programmes for international artists at Cittadellarte**
- **Connective Residency at Cittadellarte**

IV. ABOUT FONDAZIONE ZEGNA

Fondazione Zegna was set up on 1st December 2000 by the Zegna Family.

Its mission is to give continuity to the values, philosophy and work of Ermenegildo Zegna, who in 1910 in Trivero, in the Biella Alps, founded the wool mill that carries his name to this day. Following his example, quality and dedication may live in harmony with protection of our natural environment, social wellbeing and the cultural development of the local community.

Fondazione Zegna is based in Trivero, where Casa Zegna, an historical archive and cultural center is also situated.

The Foundation plans and coordinates international humanitarian initiatives in four areas of activity:

- conservation and amelioration of environmental and cultural resources;
- fostering of sustainable development in local communities, in Italy and beyond;
- support for medical and scientific research;
- education and training for young people.

Oasi Zegna is an "open-air laboratory" covering over 100 km² and focusing on relationships between people, mountain culture and nature.

V. ELIGIBILITY CRITERIA

You are eligible to apply if (all conditions below must be met):

- You are a creative professional (visual artist, designer, architect, curator, researcher, etc.) active in any field anywhere in the world;
- You have a fluent knowledge of the English language;
- You submit all the required documentation as part of your application in the correct format and by the given deadline.

VI. ABOUT THE GRANTS&FEES

A joint jury together with Martino Gamper will select 8 participants and will attribute residency grants to participants resulting on the first 4 places of the final list of selected candidates, as follows:

- **1st - 2nd places** will be supported by a **FULL GRANT** including: attendance to the weekly module with Martino Gamper, accommodation in Cittadellarte, full board, medical insurance (accidents only), use of a shared studio space and workshop facilities. Travel costs from and to Cittadellarte are excluded;

- **3rd - 4th places** will receive a **HALF GRANT** including: attendance to the weekly module with Martino Gamper, accommodation in Cittadellarte, full board, medical insurance (accidents only), use of a shared studio space and workshop facilities. Travel costs from and to Cittadellarte are excluded. The participation fee required is € 290,00 per participant.

- **5th > 8th places** will be required a participation fee of € 570,00 including: attendance to the weekly module with Martino Gamper, accommodation in Cittadellarte, full board, medical insurance (accidents only), use of a shared studio space and workshop facilities. Travel costs from and to Cittadellarte are excluded.

PARTICIPATION FEES

- **FULL GRANTS:** provided to two participants resulting on the **1st and 2nd places** of the final selection list. Any participation fee is required.
- **HALF GRANTS:** provided to two participants resulting on the **3rd and 4th places** of the final selection list. The participation fee is 290,00 euro.
- **FULL FEE:** participants resulting between the **5th and the 8th places** of the final selection list. The participation fee is 570,00 euro.

The weekly residential module offered through this joint grant (Cittadellarte – Fondazione Pistoletto & Fondazione Zegna) includes:

- participation to the weekly residential module ***Designing while Walking, Walking while Designing*** with Martino Gamper
- Full board
- Accommodation (single room, shared bathroom facilities – for 6 nights)
- Medical Insurance (accidents only)
- Use of a shared studio space and workshop facilities

All costs for travels and Visa are intended at the sole expenses of the selected participants.

PRODUCTION PRIZE

At the end of the residency week, during the conclusive public presentation, ideas produced during the workshop session will be discussed together with Michelangelo Pistoletto, Anna Zegna and relevant journalist and fashion blogger J J Martin, with the hope of acknowledging, in particular, proposals coherent to the context, sensible to its ethos and peculiarity, and able to enact collaborative creative processes on different levels.

The production price will be awarded at discretion of Fondazione Zegna.

VII. TIMELINE

The application period for partaking in the *Designing while Walking, Walking while Designing* weekly module, scheduled 6th - 10th, June 2016 starts on 26th February 2016 (selected participants are expected to be in Biella from Sunday, 5th to Saturday 11th, June 2016).

The deadline for submitting your application is 1st April 2016, 11pm CET.

A commission composed of Anna Zegna (Fondazione Zegna), Martino Gamper (mentor, *Designing while Walking, Walking while Designing*), Cecilia Guida (director, UNIDEE - University of Ideas) and Visible (Matteo Lucchetti and Judith Wielander) will operate the selection of n. 8 participants. The selection is based on artistic merit and the consistency of the candidates' practice with the aims of *Designing while Walking, Walking while Designing* and UNIDEE - University of Ideas.

Final results will be published on the UNIDEE - University of Ideas' website (<http://www.cittadellarte.it/unidee/opencallpartners.html>) as well as on the UNIDEE' social media pages by **11th April 2016**. Please note that only selected participants will be contacted when the selection process is over. All selected artists for HALF GRANT (2nd and 3rd places) and FULL FEE (5th > 8th places) will receive payment procedures details

VIII. HOW TO APPLY

Please submit your application (in digital format only) to: unidee.submission@cittadellarte.it stating "UNIDEE/ZEGNA 2016 residency application (your name)" as a subject line (up to 10 MB per email). If you are submitting more than one email, please state that, for example as subject: UNIDEE/ZEGNA 2016 residency application (your name) 1 of 3 / 2 of 3 / 3 of 3 (no more than three emails).

Please fill out (in English only) the application form that follows by including:

1. Your basic and contact information
2. A motivation letter (up to 1 A4 page, font size 12)
3. Artist Statement;
4. Your Curriculum Vitae (up to 2 A4 pages, font size 12)
5. Check-list of submitted work (Images, texts, audios, videos, URLs, etc.)
6. Your portfolio and/or practice presentation with a selection of relevant work, as follows:
 - Images: Submit up to 10, at 100 dpi and medium-sized
 - Texts: Submit up to 3 examples, published or unpublished
 - Audio files: Submit up to 3 examples at a duration of up to 10 minutes each
 - Videos: Submit either URLs if available online or use one of the following upload

services only: Wetransfer, Dropbox, Rapidshare or yousendit. Be careful with links' expiry dates!

All material must be labelled with surname (family) name, followed by an underscore in the file name. For example: John Smith will label his submitted images as Smith_(title of image).jpg.

Deadline for submissions: Tuesday, 1st April, 2016

Only digital submissions are accepted.

UNIDEE – University of Ideas

APPLICATION FORM for *Designing while Walking, Walking while Designing* residential module – Fondazione Zegna and Cittadellarte – Fondazione Pistoletto joint grant

First name:	
Last name:	
Gender:	
Date of birth:	
Place of birth:	
Nationality:	
Address:	
Telephone:	
Email:	
Website:	

Motivation letter for this specific residency:

(The boxes will expand according to the size of the text inserted)

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Artist Statement

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Check list of submitted work (Images, texts, audio files, videos, URLs, etc.)

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I confirm this information as correct. I have also submitted my C.V. and relevant documentation of my work, such as images, texts, articles, URLs, etc.

I am aware that UNIDEE – University of Ideas, Cittadellarte - Fondazione Pistoletto and Fondazione Zegna will publish the names and projects of the successful applicants in various publications such as on their websites, newsletters and annual reports.

If my application is successful, I agree to respect the residency terms and to use grant provided in an appropriate and responsible manner.

Name:

Place and date: