

ENGLISH

CORTO BIELLESE 2013 video and photo reportage Awards contest

BI GLOBAL VISION lens on the Biella textile and fashion district

1. PROMOTERS AND SUPPORTERS

Corto biellese competition is an integral part of the project "St.of.fa. Stories of fashion. The genome of the Biella's excellence ", promoted by: Centro di documentazione della Camera del lavoro di Biella, Unione industriale biellese, Biella Chamber of Commerce, Camera del lavoro di Biella, Fondazione Cassa di risparmio di Biella and sponsored by Regione Piemonte (" Promoters "or even" Organizers "). Support Corto biellòesee Edition 2013: Film Commission Torino Piemonte, Atl Biella, Comune di Valle Mosso, Cittadellarte Fondazione Pistoletto, Biella Città Studi.

2. PURPOSE AND OBJECT OF THE COMPETITION

Corto biellese awards contest has as purpose the allocation of prizes for audiovisual works and photographic reportage that tell, promote and enhance the peculiar socio-economic character and cultural-historical district of Biella's textiles and fashion.

Competitors must present, in the form indicated by this announcement, works that take inspiration from the following suggestions:

- ♣ natural landscape and industry: industrial archaeology, empty and reuse of industrial heritage
- ♣ culture and manufacturing labour figures
- ♣ creativity, innovation and sustainability in the textile and fashion industry
- ♣ reuse of industrial vacuums
- ♣ visions, desires and future plans
- ♣ success stories and best practices: from idea to realization
- ♣ seen from outside: Biella brand in Italy and in the world

More explicitly: in the province of Biella and in its historic industrial district, in recent years, structural and global crisis, is undergoing deep transformations that are broad spectrum and invest all basal ganglia society and the physical and cultural landscape. Next to signs of decline of a production model that has permeated the entire territory for decades, face phenomena and experiences expressed in innovative forms and creative visions, projects, strategies, new jobs, businesses that not only stand up to the economic adverse but are laying the foundations for a new armor production and cultural sustainable territorial. The Biellese is known in the world as synonymous with excellence, demonstrated by both big brands and small producers who have exported their knowledge and their creativity.

Corto biellese awards contest aims to shed light on this multi-faceted reality and on his controversial expressions and manifestations, focusing on sensitivity of the gaze and expressive languages of young creatives.

3. RECIPIENTS

Can participate in the contest subject individual or associated, although not formally constituted, aged between 18 and 35 years.

One who will compile and sign the "application form" will be the project's referent. Each individual or group may submit only one project.

4. LIMITATIONS TO THE PARTICIPATION

Cannot participate in the contest:

- Those who in any way or time have contributed to the definition of this announcement or who hold positions in its operational management.
- The actual components of the jury, the Secretariat.
- Those who have ongoing working relationships with members of the jury and of the Secretariat.

5. CHARACTERISTICS OF THE WORK REQUIRED

The materials submitted must be original, unpublished, and not be in competition or participate in other events similar to this, in the time span from the publication of the notice, December 10, 2013, to March 7, 2014. Need not be present, the above-mentioned time frame, on the web, portals, newspapers or blogs of any kind.

- ⤴ basic requirements and rewarding character of products presented:
- ⤴ content and stylistic originality
- ⤴ coherence with the themes and with the Biella context
- ⤴ effectiveness of communication

Technical specifications of the works admitted to the competition:

Video:

The project proposal must be composed by n° 3 files:

- ⤴ File No. 1: videos of all kinds (genres: fiction, documentary, animation, video clips, etc.) of the maximum duration of 3 minutes (including credits). The video files should be compressed with codec H264.
- ⤴ File n° 2: report in pdf format of up to four folders in addition to specifying title and section of the contest, he responds briefly to the questions: who? (short CV discursive) WHAT? (subject) WHEN? (time schedule) WHERE? (locations) WHY? (personal motivations and intent) and asked how? (treatment), which outline the potential and modalities for the further development of the project in the form of a feature-length movie (greater than the duration of 45')
- ⤴ File n° 3: signed releases (there are three usable ones: one for filming locations, one for the filming of adult subjects, one for filming underage actors. The competitor must sign them in all their parts by stakeholders, following the directions on the website www.cortobiellese.it).
- ⤴ Note: you can only use music of whose rights you own.

Photo-Reportage:

- ⤴ file No. 1: zip format file containing no MAX 30 PHOTOS. jpg, 72 dpi resolution, with the long side to 1800 px
- ⤴ File n° 2: report in pdf format of up to four folders in addition to specifying title and section of the contest, he responds briefly to the questions: who? (short CV discursive) WHAT? (subject) WHEN? (time schedule) WHERE? (locations) WHY? (personal motivations and intent) and asked how? (treatment), which outline the potential and modalities for the further development of the project in the form of a feature-length movie (greater than the duration of 45')
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filming of adult subjects, one for filming underage actors. The competitor must sign them in all their parts by stakeholders, following the directions on the website www.cortobiellese.it).

The winners will have to deliver high definition files at the highest resolution possible, under penalty of revocation of winnings

The process in its entirety should not constitute nor evoke:

- a) prejudice or damage to the image of those Promoters or third parties;
- b) ideological propaganda;
- c) explicit advertising product;
- d) offensive expressions, including expressions of bigotry, racism, hatred, or threat.

6) MODE AND TERMS OF PARTICIPATION

Participation is not onerous and is open to all parties with the requirements referred to in p. 3. The works required by the competition must be submitted, on pain of exclusion, in the forms referred to in paragraph 5, no later than 24.00 hours of 7.03.2014.

The proposals received after the deadline indicated above will be excluded from the competition.

Participants must register for the contest by filling out the registration form on this site and by sending an e-mail to: segreteria@cortobiellese.it

During registration, each participant will be sent an e-mail confirming your registration.

All videos must be sent with the SAME email USED for registration, within 24 hours from the time of registration, at the project site via FTP from December 10, 2013 until March 7, 2014.

Sending acquired from your system will no longer be editable.

The works will be uploaded on the website of www.cortobiellese.it project prepared by the promoters, and will be visible only after the allocation of prizes.

All participants eligible to compete, after the allocation of prizes, resonance will be ensured and media project website.

The organisers shall be entitled to extend the terms provided for only in exceptional circumstances and with the aim of ensuring a better outcome of the competition. The timing of the extension will be published on the competition website.

7. JURY

The jury is composed of seven members appointed by the partners of the project.

The members of the jury will not be paid any compensation.

8. PRIZES

Competitors – individual or associated – declared winners at sole discretion of the Jury will receive the following prizes:

Video Section

- 1St Prize € 1500
- 2Nd Prize € 1000
- 3Rd Prize € 500

Reportage section

- 1St Prize € 1500
- 2Nd Prize € 1000
- 3Rd Prize € 500

Torino Piemonte Film Commission Award

€ 5000

The work that will be judged by the jury as the most suited to the development in the form of a long movie (lasting more than 45 '), on the basis, as well as the work itself, of the project report submitted (see paragraph 5). The prize of € 5,000 including IVA, has to be used by 31.12.2014 covering of technical services for the realization of the work solely in the Biella territory. These sums will be paid by cashier's check or bank draft made payable to single winner or "project coordinator"

9. CONFORMITY ASSESSMENT PROCEDURES

The evaluation of the works will be made in two distinct phases:

Step no. 1: Preselection

By 30 March 2014, a team of experts nominated by the Network of partners ("Team of experts"), will, on the basis of the criteria indicated in p. 5 and, at any case, in its sole discretion, up to a maximum of 80 works (hereinafter, for brevity, "selected Works") for each section.

Starting from 31 March 2014 selected works will be shown on the site.

Step no. 2: Jury vote

Between 1 April and 30 April 2014, the jury will evaluate the works selected in each section of the contest and with sole discretion will choose the winners of each contest section

The jury will evaluate the works taking into account the following elements:

- ▲ Content and stylistic originality (max 30 points)
- ▲ Innovativeness of expressive techniques (max 30 points)
- ▲ Coherence with the themes and with the context of Biella (max 20 points)
- ▲ Effectiveness of communication (max 20 points)

Max 100 TOTAL points

On deciding the winners of both sections, the jury will draft the report with reasons.

In addition to the contest prizes the jury may decide special and unpaid mentions.

If no work is deemed satisfactory by the Board of Examiners, the Jury will not proclaim the winner. The workings of the Jury will be secret; the Secretary will take the minutes drawn up by and kept by the commission.

The prize-giving will take place in public in May 2014. The organizers will communicate the date and the place on the project web site.

The winners and those reported by the jury will be presented after the award ceremony, and on several occasions in different ways, by the project partners.

In particular the Cittadellarte Fondazione Pistoletto will organize, in consultation with partners, a program of screening of a selection of participants by integrating discussion and sharing activities with various audiences on issues of importance for the prospects of re-definition of territorial identity and its future.

10. GROUNDS FOR EXCLUSION

Any misrepresentation or incomplete statement will lead to immediate exclusion of the subject- Works not submitted within the period specified, presented in partial form or otherwise contrary to any rule of this announcement will be excluded.

Presenting more than one work individually and as part of a group or multiple groups is also reason for exclusion.

Competitors are also advised not to mark works with ~~no~~ signs or identification symbols that can be

traced to the competitor and not to make contact with the members of the jury, under penalty of exclusion from the competition itself.

The finding even posthumous, of causes of ineligibility to contest (false or misleading statements or other specific cases of statutory offense) and lack of requirements or other conditions for participation provided for in this Notice involves the exclusion from the competition, to be adopted by decision of the President of the jury.

11. CONSERVATION of PROCESSED and DISCLAIMER of ST.OF: FA AND SHORT BIELLESE

All the works submitted to the contest will be held at the archive of the project "St.of.fa."

The material received will not be returned.

Contestants chosen cannot make demands or to demand compensation for their work, the work drawn up and costs incurred.

The Promoters and supporters of the competition disclaim any responsibility for technical difficulties that affect the contest entry and will not be liable for any loss of data, damage, errors or delays of which participants are victim, determined by tools, software, hardware or network.

12. TERMS AND CONDITIONS

With the registration referred to in paragraph 6. for the purposes of participation in the contest "Corto Biellese 2013" each competitor accepts all of the terms set out in this notice and on the website www.cortobiellese.it.

With the registration referred to in paragraph 6. the contestant declares that the work submitted is original and does not infringe in any way, nor in whole or in part, and/or rights of third party property rights, now holding the organisers from all and any liability and/or claim for damages made by third parties in this regard.

With the registration referred to in paragraph 6. el ' accession to this Notice, competing parties are bound, until proclamation and awarding of winners, not licensed, either totally or partially, to any third party any right related to the works submitted and any other material that has been written, designed, prepared, conceived, developed or produced, is entirely that, in order to participate in this contest. In case of violation of this principle, it is now understood that the competitor will be automatically excluded from participation in the contest and any subject assigns cannot claim any rights against entities and supporters.

Intellectual property and the copyright of the designs submitted shall remain in charge to individual participants. With the accession to this announcement, by recording referred to in paragraph 6. www.cortobiellese.it site for the purposes of participation in the contest "Corto Biellese 2013" Each contestant accepts to transfer free of charge to promoters and advocates the rights of use, allowing in particular the same publication and communication of the work within the framework of this Competition, initiatives related to this contest and in the framework of the project St.of.fa and derived projects, including publication on links and articles on the homepage of promoters and supporters of the initiative as indicated on this notice.

If the subject is portrayed in the work with adherence to this announcement the competitor authorises the Promoters and supporters to use his image, his name and his voice in the present contest, initiatives related to this contest and within the project St.of.fa. and derived projects, including publication on links and articles on the homepage of promoters and supporters of the initiative as indicated on this notice.

13. PERSONAL DATA PROCESSING

The processing of personal data of competitors, provided upon registration and/or acquired thereafter shall take place in accordance with the privacy Act and, in particular, pursuant to Legislative Decree No. 196/2003 – code in matter of protection of personal data.

Its privacy policy and statement of acquisition of consent are contained in module "call for

participation" referred to in paragraph 6.

Data controller pursuant to art. 28 of the code regarding protection of personal data is the "Library and documentation centre – Camera del Lavoro di Biella", based in Biella, Via Lamarmora No. 6. The controller pursuant to art. 29 of the code is Mrs. Simonetta Vella, President of the library and documentation centre of the Camera del Lavoro di Biella.

14. FORMS

This notice and the attached modules (call for participation & clearance) are published and can be downloaded from the website: www.cortobiellese.it