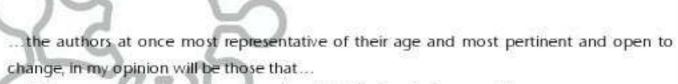
Arte al Centro 2004, Convegno Laboratorio: Scrivere la Trasformazione / Convention-Workshop: Writing Transformation, Cittadellarte, Biella 2004.

## Marc Augé

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- will be aware of the explosive character of globlization in its present form;
- will avoid throwing out the universal baby with the global bath water;
- will be aware of the fact that the problem of freedom comes up in every culture and not just in connection with the relations among cultures;
- will know that history has not ended;
- will not forget that the individual is the measure of all things;
- will endeavor to create a singular voice whose existence alone will disprove the ineluctable character of the law of silence, of the mass-media show and consumer resignation...