

Convegno **Il valore del simbolo all'inizio del millennio** / Conference **The Value of the Symbol at the Beginning of the Millenium**, Cittadellarte, Biella 2001, cfr. *Sul simbolo. Confronti e riflessioni all'inizio del millennio* (Luca Sossella editore 2004), *L'età della finzione. Arte e società tra realtà ed estasi* (Luca Sossella editore 2008).

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...the response to the deafening uproar of consumer communication causes an expressive trend that, from the viewpoint of sociological rather than aesthetic analysis, is essentially based on the necessity to overcome the communication gap that has been created. Artists also must make themselves heard.

No longer closed upon itself, no longer locked in an ivory tower it has built for itself, art puts itself at risk by standing up to social changes and devising new trends. The most meaningful ones, like the research carried on in Cittadellarte, operate with an ethical implication, whose ultimate possible aim is a new humanism.
